

Parents grab school apps

Kranti Vibhute @krantivibhute9

Gone are the days when parents checked school-related updates either on the school website or sent to them in their email address. Keeping this in mind, many schools have decided to launch their own mobile application to provide instant information to parents.

How do they work?

Earlier, the only way to get information was to visit the school's office. But thanks to technology, life has become easier for a lot of people. The apps will provide information including news, events, teachers, alumni, PTA, etc. An education service provider Intellinects Ventures, will set up a group chat called *Charcha*, a platform for parents and teachers to interact with each other.

Intellinects Ventures has also introduced an android mobile app for three schools — Apostolic Carmel Junior College, St Andrew's High School and Con-



vent of Jesus & Mary (CJM) High School & Junior College.

Updates via push notification

Kevin Saldanha, director of Intellinects Ventures, said, "With over 900 million mobile users, Indians are more likely to use the mobile to receive information about schools. The updates are delivered via push notification. In less than a month, about 30% of parents have already downloaded the app via Google Play Store. The app developed for schools

will not only have public information but private views, which will be secured and cannot be viewed by an outsider."

What are the services provided?

Another director of Intellinects Ventures, Ronald D'Souza, said, "There has been a lot of positive feedback from parents. We works with over 20 schools in Mumbai, Goa, Gujarat and the US, and plan to provide more schools with the android app. It will also provide value added services such as *Charcha*, Learning Management Systems, which will include educational contents and games."

Principalspeak

Antonette Monteiro, principal of CJM High School and Jr. College, said, "We created the app on September 5. This is a great idea and the quickest way to provide any kind of information, especially in case of an emergency."