

VIDEO Conversion & Uploading to YouTube

Go to http://www.freemake.com/free_video_converter/ and download the free video conversion software.

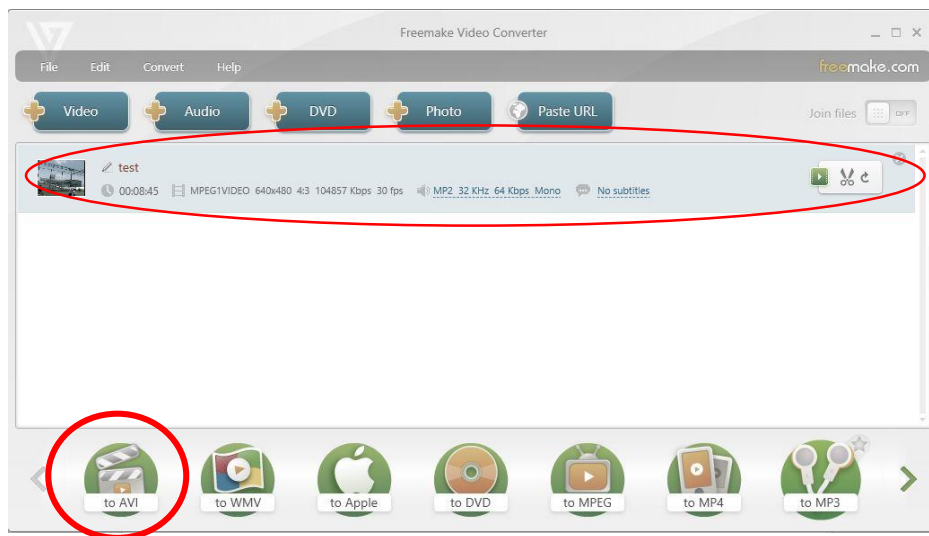
Be CAREFUL why installing this software as ALL software packages try to install add-ons. So always select Custom

After installing the software, click on the icon to begin using the software.



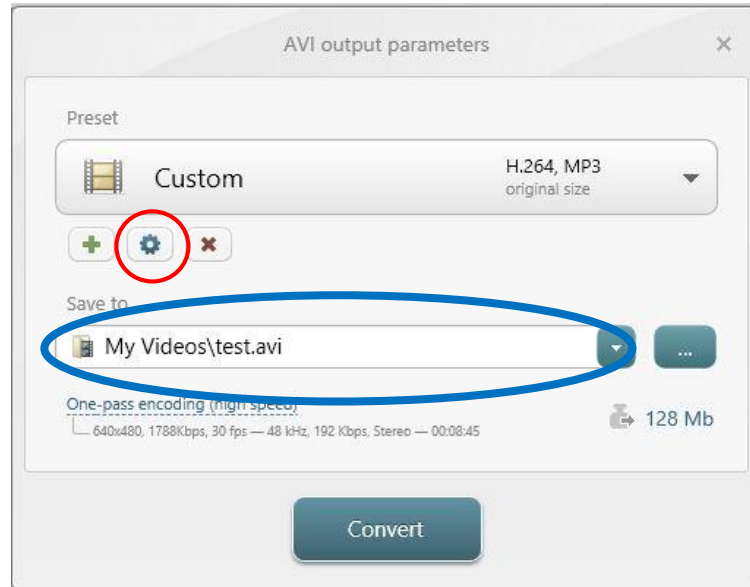
Then click on Video.

Use the pop-up Windows Explorer to select the video file for editing. After selecting the file (in this example "test"), the following will appear.



Now click on the "to AVI" icon.

In the pop-up menu that appears as below, you can select various options



Depending on your client's anticipated usage, you can choose the quality of the output video. If in North America/Europe, choose higher resolution and encoding formats (HD1080p etc).

For Asia, use Custom H.264, MP3 coding format as shown above. The image size in this case is 640 x 480 pixels. You can also click on the Settings icon (circled above) to fine tune the settings. For example, for music videos/audio performances, you can increase the BITRATE to 320kbps after clicking the Custom Settings.

The FILE LOCATION for the newly converted file is as shown above (circled in blue). You can change this to change this to an alternate location of your choice.

Click the Convert Button. The video will now be converted to the new file format.